



FOXES... Get Your Walking Shoes On! The 8th annual Fouse Walk-A-Thon is coming – Friday, September 14th! This is your chance to have fun with your friends and help make this a great year for Fouse! With everyone's help, we can make the Fouse Walk-A-Thon a fun day for the whole school!

The Walk-A-Thon is Fouse Elementary PTO's main fundraiser for the year. Money raised from the 2017 Walk-A-Thon allowed Fouse to initiate The Leader in Me program. This program is FranklinCovey's whole school transformation process that teaches leadership and life skills to students and creates a culture of student empowerment based on the idea that every child can be a leader. In addition to using a portion of this year's donations for ongoing support of The Leader in Me Program, the PTO will also be able to fund field trips and alternative education experiences in the classroom, books for the library, art and general classroom supplies which all benefit Fouse students.

HOW IT WORKS:

Exciting News for the 2018 Walk-A-Thon! The Fouse PTO has teamed up with The Get Movin' Crew© to make this event even more fun and successful by adding an online fundraising component. This makes it very easy and convenient for distant friends and family to make donations.

To start, we need all parents to complete 3 fast, easy and safe online steps:

- 1. Register your child by visiting thegetmovincrew.com**
- 2. Share your child's student fundraising webpage via email to 10-15 friends and family.**
- 3. Post on Facebook or Social Media.**

It's two clicks of a button to post. You'll be surprised when donations come in from distant relatives/friends from HS/co-workers. Post and see what happens!

Our total school goal is \$20,000

We prefer online donations through your child's Get Movin' Crew© webpage.

Other ways to contribute:

- Donations in the form of cash & checks (in-school donations), should be turned in to the teacher using the collection envelope provided. **Please make checks payable to: Fouse PTO**
- The Fouse PTO is also reaching out to local businesses in an effort to find support. If you know of a business that would like to participate please share the enclosed letter with them! Hand the letter to your dentist, your mechanic or a local shop owner you frequently visit. **We are hopeful that local businesses will partner with Fouse by making a contribution toward our fundraising event. Contribution levels are as follows: Bronze \$50-\$99, Silver, \$100-\$199, Gold \$200-\$399, and Platinum \$400+.** In appreciation for their donation, their company name will be displayed on a banner in front of the school for the duration of the 2018-2019 school year. The PTO will also publicize their business in our weekly PTO emails to parents and on our Fouse Elementary PTO Facebook page, and we will encourage Fouse families to support their business as they have supported us.

Fouse Elementary PTO is a 501(c)3 non-profit organization. Donations are tax deductible to the extent allowed by law.

(Continued on Back)

PRIZES:

- For every \$120 a student turns in, their name is entered into a drawing for a Chromebook! Drawing will be held September 14 at the conclusion of the event.
- For every student that has registered with The Get Movin' Crew© **AND** collected \$40, during any week of the Walk-A-Thon collection period, the student will receive an amazing Fouse Fox Prize Bag! Weekly prize bags will be awarded on Aug 31, and Sept 7, 14.
- The class with the highest donation total **&** the class with the highest percentage of participation will have a "Silly String Party" during an extra recess!
- **PLUS**, if the total school goal of \$20,000 is met, the entire school will participate in a crazy hair day!

DAY OF EVENT:

- New for this year! A big thank you to Shirck Orthodontics for sponsoring Walk-A-Thon t-shirts for all Fouse students. Students, please wear your new shirt the day of the event.
- Students will walk at the Genoa Middle School track with their classmates during their recess on Friday, September 14. Recess times are from 11am-2pm depending on grade level.
- After students walk they will receive a frozen Pop-Ice.
- Parents and grandparents are encouraged to come and walk along with the students. Please, No Pets Allowed.

Volunteers are needed for a successful Walk-A-Thon!

Family and friends can be part of the fun by volunteering to work the weeks leading up to the event such as counting donations and handing out prizes. Work from home volunteer opportunities are also available. Day of the event volunteers will help set-up, distribute Pop-Ice, D.J. or announce grades and classes as they walk the track. All volunteer positions will allow you to walk with your child.

If you would like to volunteer or if you have any questions about the event, please contact me at the email listed below.

Thank you in advance for your support and commitment to our school and our children.

Sincerely,

Stephanie Dawson

Fouse PTO Walk-A-Thon Committee Chair

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