



Blendon Westerville Little League Challenger Baseball

February 2019

Dear Local Community Member,

The 2019 Season is almost upon us and Blendon Westerville Little League has started preparations for its 28th year of Challenger baseball in central Ohio. For the past four years Blendon Westerville Little League has only offer a Challenger baseball division. The Challenger program mission is to provide an opportunity for both boys and girls with intellectual and physical challenges to enjoy the benefits of Little League participation in an environment structured to their abilities. The program is for athletes aged 5-18yo (or up to 22yo if still enrolled in high school). Players are also matched up with a Baseball Buddy if needed. These Baseball Buddies are volunteers aged 9 yo through adults. Our games are played on traditional regulation fields and we participate in the state Challenger Little League tournament each year. It is such an amazing program which was started nationally in 1989 and then locally in 1991.

The success of the league not only lies with the families who enroll their children and our Baseball Buddy volunteers, but with businesses and community members who generously sponsor the league. This support allows families of special needs children the opportunity to play baseball and softball in central Ohio. Every child who wants to play challenger baseball in central Ohio plays, regardless of their financial circumstances. For those needing assistance, registration fees are covered with scholarship donations. Benefits to You and Your Business: All Donations are Tax Deductible, Personal satisfaction of helping special needs children in our community, wide exposure to local families in the community, ability to advertise through sponsorship and social media, increase market share for your business.

Blendon Westerville Little League looks forward to working with you and offering another year of great challenger baseball to the special needs youth in our community. A complete description of each sponsor level is attached along with the sponsorship enrollment form.

Sincerely yours,

Trina Anthony

BWLL President



Blendon Westerville Little League Challenger Baseball Sponsorship Levels

Player Scholarship/Single Level: \$100

- Each year there are players that are financially unable to pay their registration fees. Every child who wants to play challenger baseball in central Ohio plays, regardless of their financial circumstances. For those needing assistance, registration fees are covered with scholarship donations.
- Your business logo will be displayed on our website and Facebook page.

Double Level: \$200

- Commemorative plaque with team picture.
- Your business logo will be displayed on our website and Facebook page.
- Your business logo will be displayed on our flyer or promotion poster.

Triple Level: \$ 350

- Commemorative plaque with team picture.
- Your business logo will be displayed on our website and Facebook page.
- Your business logo will be displayed on our flyer/promotion poster and All Star Game program.
- Your business link on our website.
- Social media blast once a year (Facebook, Twitter, Instagram, Email).

Home Run Level: \$500

- Commemorative plaque with team picture.
- Your business logo will be displayed on our website and Facebook page.
- Your business logo will be displayed on our flyer or promotion poster.
- Your business link on our website.
- Social media blast 2-3 times a year (Facebook, Twitter, Instagram, Email).
- Your business logo on our Tournament or All Star Game shirts (deadline June 10).
- Quarter page ad in All Star Game program (ad due by July 15)

Grand Slam Level: \$750

- Commemorative plaque with team picture.
- Your business logo will be displayed on our website and Facebook page.
- Your business logo will be displayed on our flyer or promotion poster.
- Your business link on our website.
- Social media blast 4 times a year (Facebook, Twitter, Instagram, Email).
- Your business logo on Season Team shirt (deadline April 10).
- Half page ad in All Star Game program (ad due by July 15)

League Champion Level: \$1000 and above

- Commemorative plaque with team picture.
- Your business logo will be displayed on our website and Facebook page.
- Your business logo will be displayed on our flyer or promotion poster.
- Your business link on our website.
- Social media blast 6 times a year (Facebook, Twitter, Instagram, Email).
- Your business logo on all shirts (Season, Tournament, All Star) (deadline April 10).
- Full page ad in All Star Game program (ad due by July 15)

Need a tax deduction? Blendon Westerville Little League is a non-profit organization and all donations are tax deductible. (EIN: 31-1164911). All payments should be made payable to Blendon Westerville Little League (BWLL). Any questions about sponsorships or donations can be directed to one of our board members: Trina Anthony (League President), Bob Shepherd (League Vice President), Ally Roberts (League Treasurer), Jason Anthony (League Secretary) at challenger.baseball@gmail.com



Blendon Westerville Little League Challenger Sponsorship Agreement

I, _____, representing _____
 (Name) (Business Organization)

agree to sponsor level(s):

☐ **Player/Single(\$100)** ☐ **Double(\$200)** ☐ **Triple(\$350)** ☐ **HomeRun(\$500)** ☐ **GrandSlam(\$750)** ☐ **LeagueChampion(\$1000+)** in the Blendon Westerville Little League. It is agreed that sponsorship fees will be paid with submission of this agreement. If two or more items are sponsored the total cost of combined sponsorship will receive a 10% discount. sponsorship includes the following:

		<u>Single</u>	<u>Double</u>	<u>Triple</u>	<u>HomeRun</u>	<u>GrandSlam</u>
<u>LeagueChamp</u>						
1.Commemorative plaque with team picture		x	x	x	x	
2.Business logo displayed on website and Facebook	x	x	x	x	x	
3.Business logo displayed on flyer/ promotion poster, program	x	x	x	x		
4.Business link on website			x	x	x	
5.Social media blast			x	x	x	
6.Business logo on tournament or All Star shirts (Deadline June 10)				x	x	x
7.Business logo on Season shirts (Deadline April 10)					x	x
8. Business Ad in All Star Game Program (Ad Deadline July 15)				(Quarter Page)	(Half Page)	(Full Page)

If applicable, name of child that the sponsorship is tied to:

Other requested conditions: _____

Amount Pledged: _____ Signature: _____

Amount Paid: _____ Print Name: _____

Balance Due: _____ Date: _____

Check Number: _____ Telephone: _____

Make checks payable to: **BWLL**

Mail agreement and check to: **Blendon Westerville Little League**
142 Walnut Ridge Lane
Westerville, OH 43081

League only: Date Received _____ Initials: _____